



# Perspectives on Business Management & Economics Volume VIII • June 2023

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ISBN No: 978-81-951151-5-0

## CALL FOR BOOK CHAPTERS

*“Research is formalized curiosity,  
it is poking and prying with a purpose”*  
- Zora Neale Hurston

### Important Dates (Tentative)

Papers will be published and made available online as soon as all formalities are completed instead of waiting for the complete volume to be finished.

**Last Date for full  
Manuscript Submission**  
May 31, 2023

Submissions after this date will be considered for the next Volume

**Book Publication**  
June 2023

**Email**  
Abstract & Full Chapters can be emailed to [pbmebc@gmail.com](mailto:pbmebc@gmail.com)

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+91 98664 81870

Business Management & Economics is a field of study which has drastically changed over time in response to the dynamics of the world. A number of factors influence the business environment in various dimensions. These changes have short term and long-term implications and will become the basis for bigger decisions in the business world. It is the role of researchers to bring the big picture to the right audience at the right time. Here is an opportunity for you to be a part of documenting recent developments (pre & post-COVID) throughout the world. The proposed book is for use by College & University Students, Researchers, Academicians, and the Industry.

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## Topics / Subject Areas

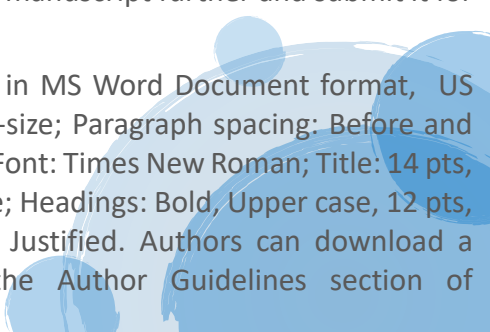
**Business Management & Economics** are closely related fields of research. Authors are expected to contribute quality research works in the above-mentioned fields. The sub-themes mentioned below are not exhaustive. Interdisciplinary papers related to the overall theme may also be submitted. Here are few topics for consideration:


**Business Management:** Accounting & Accounting Practices, Corporate Governance and Stakeholder Engagement, Corporate Social Responsibility, Business Ethics, Entrepreneurship & Small Business Management, Human Resource Management, International Business, Management Education, Technology & Innovation Management, Marketing, Organizational Studies, Production & Operations Management, Information Management, Public & Nonprofit business Management, Risk Management, Strategic Management, Banking, Corporate Finance, Financial & Non-Financial Institutions, Insurance, Investment & Securities, Public Finance, Finance Forecasting and Simulation, Travel, Tourism & Transportation Management, Automation In The Hospitality Industry, Healthcare and Hospital Management, Logistics & Supply Chain Management, New Firms and Startups, Quality Management.

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**Economics:** Development Economics, Econometrics, Economic Forecasting, Environmental Economics, Industrial Economics, International Economics, Labour Economics, Macroeconomics, Microeconomics, Political Economy, Global Trade, Taxation, Financial Economics, Econometric Modeling, Economic Systems, Agricultural, and Natural Resource Economics.

## General Guidelines

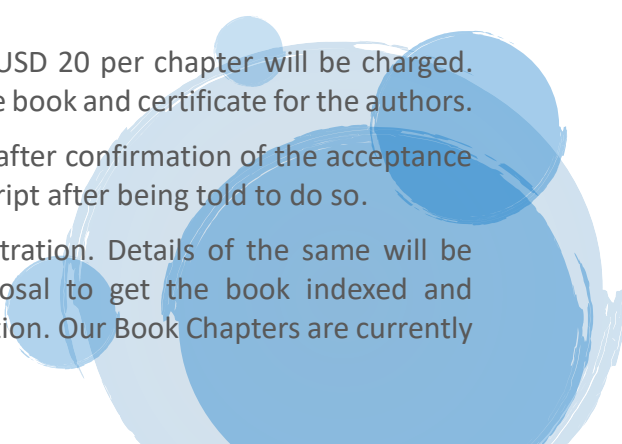
1. Authors are free to select any topic that conforms to the above broad themes. Our audience is expected to be knowledgeable and hence prefer formal Academic English.
  2. Multiple contributions by the same set of authors in the same Volume is not suggested. In such situations, authors are requested to improve their manuscript further and submit it for the next Volume.
  3. The manuscript should be in MS Word Document format, US English, 10-15 pages in A4-size; Paragraph spacing: Before and After: 0; Line spacing: 1.5; Font: Times New Roman; Title: 14 pts, Bold, Centered, Upper Case; Headings: Bold, Upper case, 12 pts, Left aligned; Text: 10 pts, Justified. Authors can download a sample template from the Author Guidelines section of <https://www.pbme.in>
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4. Authors submitting their proposal abstracts (150 - 250 words) should do so in MS Word document format, abiding the above-specified format. The name of all authors, their affiliations, corresponding address, mobile numbers and email address, ORCID and JEL classification for their paper is to be mentioned. The proposal can be emailed to [pbmebc@gmail.com](mailto:pbmebc@gmail.com) for provisional approval.
  5. Authors can get ORCID for free by signing up at <https://orcid.org/> and JEL Classification codes at [https://en.wikipedia.org/wiki/JEL\\_classification\\_codes](https://en.wikipedia.org/wiki/JEL_classification_codes)
  6. Please use the latest version of APA Style References. The references should, at the end of the book chapter. Do not add Footnotes or Endnotes. Give preference to the latest research papers (preferably less than 5/10 years old) unless your manuscript requires citing seminal/old work. Please retain full-copies of all references that are used in the book chapter for a quick check if required.
  7. The authors need to check for Grammar and Plagiarism before submission. If possible, enclose a copy of the Grammar and Plagiarism report to the email while submitting the manuscript.
  8. Authors are requested to be available and be prepared to follow the instructions of the Editor(s) and Reviewer(s) to make changes to the manuscript as required to be of quality research work and to be in line with other book chapters.
  9. If possible, include the details of five subject experts in the email when sending your manuscript. All subject experts should be from different educational institutions (preferably universities or academic institutions of high reputation) and should not be from the same institution as yours' or were co-authors with you in the past. Please include at least international experts if possible. Please note that your manuscript may or may not be sent to the same subject experts sent by you. Please include their name, designation, affiliation, and email address. If you do not have any list of subject experts, you can still submit your manuscript without the list.

## Publication Fee

- A nominal fee of Rs. 1500 or USD 20 per chapter will be charged. The fee includes softcopy of the book and certificate for the authors.
- The fee needs to be paid only after confirmation of the acceptance of the abstract and/or manuscript after being told to do so.

The book will have an ISBN registration. Details of the same will be updated to the authors. A proposal to get the book indexed and abstracted is also under consideration. Our Book Chapters are currently indexed in **Google Scholar**.





## Frequently Asked Question (FAQ)

### **1. Can a previously published paper be a part of this book?**

No. Unfortunately, we cannot take already published work as a part of the book chapter. Having a research work published is to get it reviewed and make it available for the world to read, use and apply. The prior publication already addresses this need, so it will not be a good idea. Further, we do not encourage authors to submit a manuscript already submitted to some other outlet unless they received an acknowledgement from the outlet of the rejection/withdrawal of the manuscript.

### **2. Can I submit multiple manuscripts?**

While the authors can send in multiple manuscripts to us, only one paper of the author will be taken up for further process. The authors can resubmit the other unpublished manuscript for a subsequent volume at a later point of time.

### **3. Should the Book Chapter be only on secondary data-based, or is it compulsory to build on primary data?**

No such requirement. The book chapter can use either of the data sources. Alternatively, it can even use a mix of both. It all depends on the scope, theme, and time available for the author to present within the deadline. Quality matters! So, do not hurry in writing.

### **4. What levels of plagiarism levels/similarity index are accepted?**

We expect original scholarly works with the lowest possible plagiarism. Typically, less than 20 percent is appreciated.

### **5. What are the levels of grammar score accepted?**

We expect the manuscript to have a Grammarly score of 75 and above. The higher, the better. Please use US English during grammar check. The Grammarly settings should be as follows:

Audience: Knowledgeable

Formality: Formal

Domain: Academic

Tone: Neutral

Intent: Inform





## **6. Is it mandatory to cite chapters from previous issues in the manuscript?**

While it is not mandatory to do so, we encourage it if the cited paper is relevant to the manuscript. We strongly believe that knowledge can grow when built upon existing work.

## **7. What headings should be in the manuscript?**

It is not mandatory to have specific predefined paragraphs in the manuscript. However, the following paragraphs are encouraged if relevant:

1. Introduction
2. Literature Review / Survey (Methodology, Research Gap, etc., if relevant)
3. Research Methodology (Research Methods, Data Sources, Data Collection, Survey Period, etc., if relevant)
4. Data Analysis (with results, charts, or tables to support, findings, if relevant)
5. Key Findings & Discussion (including Limitations, Suggestions for Future research, etc.)
6. Conclusion

## **8. Will the book be Indexed?**

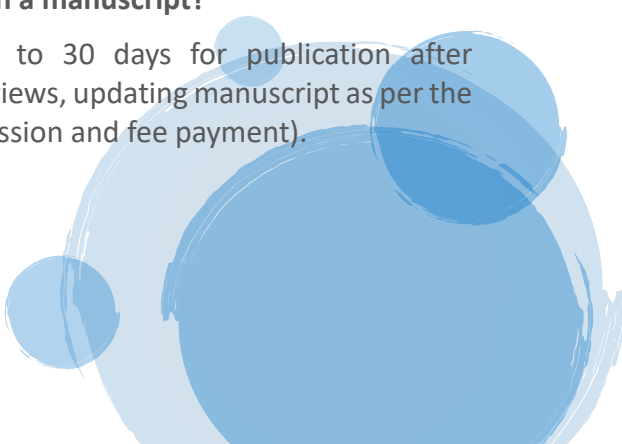
PBME gives importance to quality work, and one aspect of academic writing is making the research available for the community. This requires that the manuscript is discoverable, and indexing plays a vital role. PBME is currently indexed with Google Scholar. We are working on the volumes indexed with other index providers, but this will take time.

## **9. Will this Book Chapter activity be for the promotion of teachers under the Career Advancement Scheme (CAS)?**

This depends on the rules of your institution. We believe it also helps in NAAC and NBA since the activity counts under individual achievements. We request you to please check with your institution/HR. The proposed book carries an ISBN and will be a national-level book.

## **10. How long will it take to publish a manuscript?**

Manuscripts will take about 20 to 30 days for publication after completing all formalities (peer reviews, updating manuscript as per the peer review, copyright form submission and fee payment).





**11. Can I submit my own list of peer reviewers?**

You are welcome to submit or recommend a list of peer reviewers, but it is not necessary that they will be requested solely for the purpose of peer-reviewing your manuscript. We strictly follow a double-blind peer review system so that you get comments and suggestions fairly and transparently.

**12. Whom shall I contact for further questions or clarifications?**

Any questions or clarifications required may please be emailed to [pbmebc@gmail.com](mailto:pbmebc@gmail.com) or by WhatsApp at +91 98664 81870

