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3rd International Conference on Perspectives on Business Management, Economics, & Information Technology (PBMEIT)

October 12 & 13, 2024 (Sat & Sun) • Online Mode
Now includes Psychology as a Conference topic.

Organized by
Perspectives on Business Management & Economics (PBME),
Visakhapatnam, India

Collaborating Institutions for the Conference

Avinash College of Commerce, Degree,
L.B. Nagar, Hyderabad, Telangana, India

The Lalit Suri Hospitality School,
Faridabad, Haryana,India

St. Ann's College for Women,
Hyderabad, Telangana, India

Highlights of the Conference

Insightful Inputs by Experienced Track Jury Members

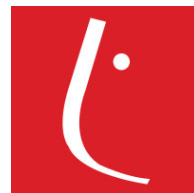Peer Review of Manuscripts before the start of the Conference

Attractive Cash Reward to Prize-Winning Research Work Presentations

Publication in PBMEIT Book Series having ISBN Number

Official Website
http://www.pbme.in

GENESIS

"We must believe that we are gifted for something,
and that this thing, at whatever cost, must be attained."
- Marie Curie

Research is a systematic process of investigation aimed at uncovering new knowledge or adding to existing understanding. It involves identifying a question or problem, reviewing relevant literature, formulating hypotheses, building theories and models, collecting, and analyzing data, and drawing conclusions. Research can span diverse fields like sciences, humanities, and business, each employing different methodologies. Beyond answering specific questions, it drives advancements in technology, medicine, and education and helps us understand complex issues. It is a journey led by curiosity and systematic inquiry, providing intellectual rewards, and significantly contributing to human knowledge and societal progress.

About the Conference

Welcome to our interdisciplinary research conference, a platform for exploring the convergence of Business Management, Economics, Computer Science, Information Technology, and allied streams. Participants will delve into these fields' latest findings, trends, and challenges. Here, business strategies meet economic theories, and digital transformations intersect with behavioral sciences, fostering a rich dialogue on how these domains collectively shape our world. The Conference will be helpful for everyone interested in research – from industry leaders to academic experts who gather to exchange ideas, inspire innovation, and ignite collaboration. As we navigate the intersections of these disciplines, we will unlock new insights, enhance our understanding, and redefine the paradigms for future research and practice. Let us begin this exciting journey of discovery!

The complete event will be broadcasted on an open social media platform, likely to be YouTube.

Paper presenters will present their papers using Zoom Meeting.

Important Dates

Last Date for submission of abstract or full paper
September 15, 2024

Last Date for Registration for the Conference
September 30, 2024

Date of Conference
October 12 & 13, 2024
(Second Saturday & Sunday of the month)

Email
The full manuscript should be emailed to
pbmebc@gmail.com

Website:
http://www.pbme.in

WhatsApp:
+91 98664 81870

About PBME, India

PBME is a learning hub that fosters the cause of research and development to enhance the quality of academic and industrial research and help researchers make a social impact. It encourages inter-disciplinary research across various streams. PBME conducts training programs and networking events to help researchers go to their next level.

About Avinash College of Commerce, L.B. Nagar, Hyderabad, India

Avinash College of Commerce (ACC) was founded in 2013 by Dr. Avinash Brahmadevara, a Postgraduate triple-qualified Commerce Professional (M.Com,CA,CS,CMA) ACC offers 25 + Commerce courses that enhances the skillset, employability and entrepreneurial thirst of the promising young minds of India. ACC has been bestowed as "Best Commerce Educational Institution" by various agencies with 10 branches in entire Telangana State. ACC, an Avinash Group of Institution, which commenced its operations in 2013 in 2 campuses with 267 students, today stands tall with 20,000+ students and close to 750+ associates.
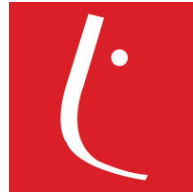
ACC provides a broad range of courses, such as MEC, CEC (at plus 2 level), B. Com & BBA programs at the graduate level and Professional programs like CA, CS, CMA, ACCA, and CIMA, in addition to the several certifications. Avinash Skill Development Centre augments the hands-on, practical knowledge of the students through 25+ Certification programs partnering with Industry leaders like IBM, NSC, GreytHR & Tally.

With a vast experience both industry and academics, ACC faculty offers workshops, market analysis, and case study-based instruction. This approach has enthused ACC students in developing strong domain know-how in addition to job ready skills.

The college is situated in a prime location in L.B.Nagar. Please visit https://www.acc.edu.in/ for more information.

About The Lalit Suri Hospitality School,
Faridabad, Haryana, India

The Lalit Suri School of Hospitality is a premier institution offering Degree and Diploma courses in Hospitality and Hotel Administration, Food Production, and Bakery and patisserie. Named after the dynamic Founder Chairman of Bharat Hotels Ltd., Mr. Lalit Suri, the institute embodies his philosophies. In October 2006, Dr. Jyotsna Suri took on the mantle of the group and has been instrumental in revolutionizing its position in industry. The school enjoys the affiliation of the National Council for Hotel Management and Catering Technology (NCHMCT), Jawahar Lal Nehru University (JNU), and The Lalit Suri Hospitality Group. Please visit http://www.tlshs.com/ for more information.

About St. Ann's College for Women,
Hyderabad, Telangana, India

St. Ann's college for Women envisions empowerment of the girl student through academic excellence, skill enhancement and value enrichment. The mission of the institution is in tune with the objectives of higher education and strives to provide a synthesis of academics and ethics, inclusive growth, and increased employability with global competencies. Following its reaccreditation with A+ grade by NAAC in 2018, post its autonomous status, the institution reassessed its strengths, challenges, and opportunities to plan for the road ahead. It involved an analysis of the immediate and potential future environment of education, the New Education Policy of the Government of India and other factors of the internal and external environment that would influence the institution. The college is affiliated to Osmania University and offers UG, PG, and PG Diploma courses. Please visit http://www.stannscollegehyd.com for more information

Conference Topics / Subject Areas

Authors are invited to make their submissions in any of the following formats:

- Abstract (in about 200 words) or Extended Abstract (in about 1000 words)
- Research articles (conceptual or work-in-progress)
- Research papers (full-fledged paper with empirical or experimental evidence)
- Caselet (in 2-5 pages), Mini Cases (in 5-10 pages) or Case studies (in 10-25 pages). These can be Business Cases or Academic Case (with teaching notes)

Business Management & Commerce

- General Business Management
- Accounting and Accounting Practices
- Corporate Governance and Stakeholder Engagement
- Corporate Social Responsibility (CSR)
- Business Ethics
- Entrepreneurship and Small Business Management
- Human Resource Management (HRM)
- International Business
- Management Education
- Technology and Innovation Management
- Marketing Management
- Organizational Studies
- Production & Operations Management
- Education Management
- Management of Public & Nonprofit Business Management
- Risk Management
- Financial Frauds

- Financial Technologies (Fintech) including Payment Systems, Regulatory Technologies (RegTech), and Insurance Technologies (InsureTech)
- Strategic Management
- Banking & Financial Services
- Corporate Finance
- Financial & Non-Financial Institutions
- Investment & Securities
- Public Finance
- Finance Forecasting and Simulation
- Travel, Tourism & Transportation Management
- Hospitality Industry
- Healthcare and Hospital Management
- Logistics & Supply Chain Management
- New Firms and Startups
- Quality Management
- Sports Management
- Sustainability Management

Economics

- Development Economics
- Econometrics
- Economic Forecasting
- Environmental Economics
- Industrial Economics
- International Economics
- Labour Economics
- Micro & Macroeconomics
- Political Economy
- Global Trade
- Taxation
- Financial Economics
- Econometric Modeling & Economic Systems
- Agricultural, and Natural Resource Economics

Psychology

- Happiness and Well-being
- Effective Communication
- Interpersonal Skills
- Personal Growth
- Resilience & Coping Skills
- Anxiety and Depression
- Mental Health
- Cyber Psychology
- Emotional Intelligence
- Substance Abuse
- Organizational Psychology
- Memory and Cognitive Attributes
- Yoga, Meditation & Spirituality
- Stress and Burnout
- Therapeutic Interventions
- Young Adulthood
- Child Psychology
- Clinical Psychology
- Neuropsychology
- Workplace-related issues
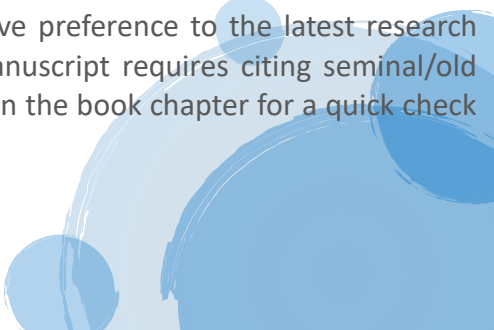- Addiction
- Adolescents and Youth

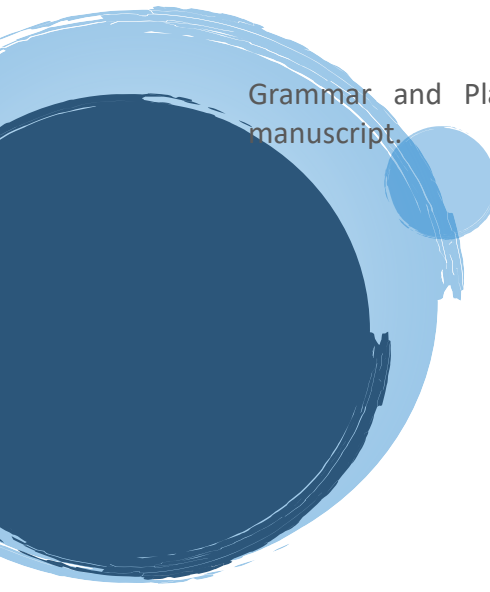# Information Technology & Computer Science

- Artificial Intelligence, Natural Language Processing & Machine Learning
- Data Science and Big Data
- Cybersecurity and Cryptography
- Computer Vision & Human-Computer Interaction
- Information Systems, Software Engineering
- Bioinformatics
- Computer Networks and Distributed Systems
- Robotics
- Cloud Computing
- Database Systems
- Computer Graphics, Augmented & Virtual Reality and Metaverse
- Internet of Things (IoT)
- Blockchain & Cryptocurrencies
- Wireless and Mobile Computing

Manuscript Submission Guidelines

1. Authors can select any topic that conforms to the above broad themes. Our audience is expected to be knowledgeable and hence prefer formal Academic / Research English.

2. Early submissions are encouraged so that authors get an early approval giving them more time to work on their manuscript.

3. A maximum of two papers are permitted per author, irrespective of the authorship order. A maximum of three authors are permitted per paper. No request for change of authors, order of authors, and their affiliations, manuscript title, abstract is allowed after acceptance of the manuscript by the Conference Committee.

4. The manuscript should be in MS Word Document format, US English, A4-size; Paragraph spacing: Before and After: 0; Line spacing: 1. 5; Font: Times New Roman; Title: 14 pts, Bold, Centered, Upper Case; Headings: Bold, Upper case, 12 pts, Left aligned; Text: 10 pts, Justified.

5. Authors submitting their proposal abstracts (150 - 250 words) should do so in MS Word document format, abiding by the above-specified format. All authors' names, affiliations, corresponding addresses, mobile numbers, and email addresses, ORCIDs, and JEL classifications for their paper will be mentioned. The manuscript can be emailed to pbmebc@gmail.com for provisional approval with a CC to the co-authors.

6. No change in the name of authors, orders, affiliation, or other details will be entertained after submission. So, please recheck before emailing the manuscript.

7. All authors are requested to quote their ORCID. Authors without ORCID can register for free at https://orcid.org/

8. The expected length of the full manuscript is a minimum of 3,000 words and a maximum of 5,000 words. This includes the title page, figures, tables, appendices, and references. The maximum number of pages allowed is up to 15 pages. If submitting an extended abstract, it should be about 1,000 words including references. Note that only full papers are eligible to be published in the ISBN book.

9. All Business Management and Economic manuscripts should mention the JEL Classification code relevant to their paper. The list of codes is at https://en.wikipedia.org/wiki/JEL_classification_codes

10. All Information Technology and Computer Science manuscripts should mention the ACM Computing Classification System mentioned at https://dl.acm.org/ccs

11. Please use the latest version of APA Style References. The references should be at the end of the book chapter. Do not add Footnotes or Endnotes. Give preference to the latest research papers (preferably less than 5/10 years old) unless your manuscript requires citing seminal/old work. Please retain full copies of all references that are used in the book chapter for a quick check if required.

12. Authors need to check for Grammar, Plagiarism and AI writing before submission. Plagiarism (as checked in Turnitin) should not exceed 15% with not more than 2% from a single source. If possible, enclose a copy of the

Grammar and Plagiarism reports while emailing the manuscript.

13. Authors are requested to be available and be prepared to follow the instructions of the Editor(s) and Reviewer(s) to make changes to the manuscript as required to be of quality research work and to be in line with other book chapters.

14. Authors can volunteer to act as peer reviewers of other papers. The Conference team / Editorial team will allocate manuscripts at their discretion.

15. **Subject Experts:** If possible, include the details of five subject experts in the email when sending your manuscript. All subject experts should be from different educational institutions (preferably universities or academic institutions of high reputation) and should not be from the same institution as yours' or were co-authors with you in the past. Please include at least international experts if possible. Please note that your manuscript may or may not be sent to the same subject experts sent by you. Please include their name, designation, affiliation, and email address. If you do not have any list of subject experts, you can still submit your manuscript without the list.

16. The Convener and the Conference Team reserves the right to reject a submission, presentation and/or publication for any reason.

Publication Opportunities

Select manuscripts that are presented at the conference and those that qualify the quality criteria will be forwarded to one of the following publication outlets for potential publication. Please note that mere submission does not guarantee publication. The decision of the Editors of the respective publications is final.

1. **Perspectives on Business Management, Economics, & Information Technology (PBMEIT)**; Edited Book with International ISBN and DOI; http://www.pbme.in

2. **Multiple-Criteria Decision-Making (MCDM) Techniques and Statistics in Marketing**; Edited Book with International ISBN and DOI; To be published by IGI-Global, USA; Scopus & WoS Indexed

3. **Circular Economy: Business, Technology and Policy**; Edited Book with International ISBN and DOI; To be published by Bentham Books, Singapore & UAE; Scopus & WoS Indexed

4. **Involvement International Journal of Business**; ISSN (online): 3032-484X and DOi; https://ejournal.agungmediapublisher.com/index.php/iijb

5. **Feedback International Journal of Communication (FIJC); ISSN** (online): 3046-9465 and DOi https://ejournal.agungmediapublisher.com/index.php/fijc

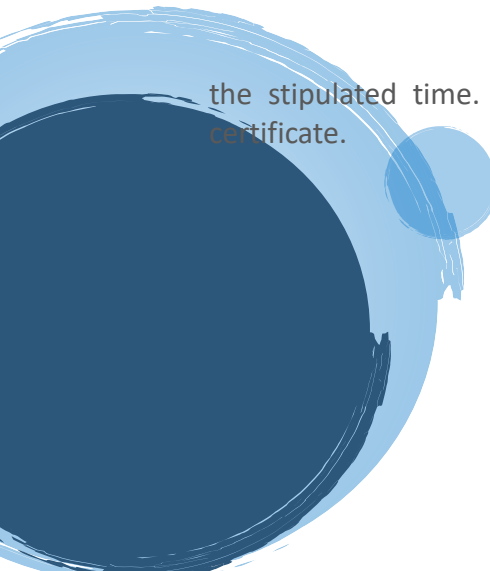6. **Help: Journal of Community Service (HJCS)**; https://ejournal.agungmediapublisher.com/index.php/hjcs

Conference Registration Fee

- The fee is per manuscript / paper / submission. Individual authors need not have to pay any separate fee. All authors will get a certificate of presentation only after presentation.

- The fee for paper presenters includes publication in our ISBN Book series (only for quality papers that qualify the publication criteria). The selection of such papers is at the discretion of the Conference Convener with recommendations from the Conference Presentation Chair.

- Paper presenters must register and pay the fee in time to be added to the presenters' WhatsApp group. The fee, once paid, will not be refunded, or adjusted to any other manuscript. So, please use caution, care, and attention when filling details before paying the fee. Since the event is an online event, no TA/DA/Allowances or Reimbursements will be provided.

	Late Submission (Due Date: September 30, 2024)
Listener	Free
Listener with Participation eCertificate	Rs. 750 / US $15
Paper Presentation (per paper) (for Indian Authors) with Presentation eCertificate	Rs. 2500
Paper Presentation (per paper) (for International Authors) with Presentation eCertificate	US$ 30

- The fee must be paid only after confirmation of the acceptance of the abstract and/or manuscript and only after being told to do so within the stipulated time.

- If a foreign author is involved in the given paper, the paper will not qualify for Indian author discount.

- eCertificate will be issued within 30 days of the event completion to eligible participants and presenters upon completing the feedback form that will be shared on the online platform within

the stipulated time. Authorized representatives of the collaborating institutions will sign the certificate.

- Publication in the book as a chapter will be done after the authors update their manuscript as per the recommendations made in the presentations and subsequent reviews within the stipulated time frame. Please note that a mere presentation of the paper does not guarantee publication. Papers that do not meet the quality and other requirements of the book will not be published. The book is likely to be released by the end of June 2024, provided all the presenters submit their revised manuscript on time.

- Prefixes and Salutations (such as Dr., Prof., Mr., Mrs. etc.) are not used in our international conference certificates and academic publications to provide a level playing field in the process of dissemination of research.

- Any legal disputes are subject to the jurisdiction of Visakhapatnam, Andhra Pradesh, India, within 90 days of the Conference's completion.

Pre-Conference Workshop

- The conference has two Pre-Conference Workshops that are optional for the conference participants. These workshops are conducted to help the participants improve their research skills and ensure that they will be able to do, present and get world-class research. The workshops will be conducted over Zoom Meeting. Separate Certificates will be issued to the workshop participants.

- **First Workshop: Research Methodology**: June 17 – 23, 2024; 7 PM to 8:30 PM.
  Last date for registration for this program is June 10, 2024.

- **Second Workshop: Writing & Formatting Research Papers**: July 15 – 20, 2024; 7 PM to 8:30 PM.
  Last date for registration for this program is July 10, 2024

- Fee for each workshop is Rs. 500 (for college students and research scholars) and Rs. 750 (for others). Fee can be paid for the workshop alone or by combining with the conference fee.

- To register for the workshops, WhatsApp to +91 98664 81870

Sponsorships

Our conference is a low-budget conference and aims to encourage research, research writing, and presenting research work. The conference is seeking generous sponsors by way of contributions to present research awards. Several sponsorship levels are available to accommodate your budget and preferences. We welcome sponsorship in the form of cash awards or relevant research-related gifts to be given at the end of the conference. By sponsoring our awards, you can:

- Support the next generation of researchers: Your cash reward or gift will directly incentivize and recognize outstanding achievements in research. Gain valuable brand exposure: Your logo and company information will be prominently displayed on conference materials, websites, and social media platforms, reaching a wide audience of researchers and industry professionals.

- Align yourself with cutting-edge research: Your association with the conference strengthens your commitment to innovation and progress. For more details on this, please email to pbmebc@gmail.com

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  Researcher, PBME, Visakhapatnam, Andhra Pradesh, India

Conference Co-Convener

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  Principal, Avinash College of Commerce, LB Nagar, Telangana, India

- **Dr. Sr. A. Vijaya Rani**
  Principal, St. Ann's College for Women, Mehdipatnam, Hyderabad, Telangana, India

- **Dr. Vimal Kumar**
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- **D. Mahitha**, St. Anns College for Women, Mehdipatnam, Hyderabad, Telangana, India

For any questions, queries, or doubts, please **WhatsApp** us on **+91 98664 81870**
Visit the **Conference Website** at **www.pbme.in**