7th International Conference on Perspectives on Business Management, Economics, & Information Technology (PBMEIT)

September 12 & 13, 2026 (Sat & Sun) • Online Mode

Multi-disciplinary Conference

Organized by
Perspectives on Business Management & Economics (PBME), Visakhapatnam, India

Collaborating Institutions for the Conference

St. Ann's College for Women, Hyderabad, Telangana, India

St. Ann's College for Women, Visakhapatnam, Andhra Pradesh, India

Highlights of the Conference

Insightful Inputs by Experienced Track Jury Members

Peer Review of Manuscripts before the start of the Conference

Best Paper Award for the top three presenters

Publication opportunity in Books and Journals

Official Website
http://www.pbme.in

GENESIS

"We must believe that we are gifted for something,
and that this thing, at whatever cost, must be attained."
- Marie Curie

Research is a systematic process of investigation aimed at uncovering new knowledge or adding to existing understanding. It involves identifying a question or problem, reviewing relevant literature, formulating hypotheses, building theories and models, collecting, and analyzing data, and drawing conclusions. Research can span diverse fields like sciences, humanities, and business, each employing different methodologies. Beyond answering specific questions, it drives advancements in technology, medicine, and education and helps us understand complex issues. It is a journey led by curiosity and systematic inquiry, providing intellectual rewards, and significantly contributing to human knowledge and societal progress.

About the Conference

Welcome to our interdisciplinary research conference, a platform for exploring the convergence of Business Management, Economics, Computer Science, Information Technology, and allied streams. Participants will delve into these fields' latest findings, trends, and challenges. Here, business strategies meet economic theories, and digital transformations interact with behavioral sciences, fostering a rich dialogue on how these domains collectively shape our world. The Conference will be helpful for everyone interested in research – from industry leaders to academic experts who gather to exchange ideas, inspire innovation, and ignite collaboration. As we navigate the intersections of these disciplines, we will unlock new insights, enhance our understanding, and redefine the paradigms for future research and practice. Let us begin this exciting journey of discovery!

Paper presenters will present their papers using Zoom Meeting.

Important Dates

Last date for submission of abstract or full paper
August 31, 2026

Last date for Registration for the Conference
September 5, 2026

Date of Conference
September 12 (Saturday) & 13, 2026 (Sunday)

Email
Abstracts/Case Studies/Full-manuscripts can be emailed to
pbmebc@gmail.com

Website:
http://www.pbme.in

WhatsApp:
+91 98664 81870

About PBME, India

PBME is a learning hub that fosters the cause of research and development to enhance the quality of academic and industrial research and help researchers make a social impact. It encourages interdisciplinary research across various streams. PBME conducts training programs and networking events to help researchers reach their next level.

About St. Ann's College for Women, Hyderabad, Telangana, India

St. Ann's College for Women envisions the empowerment of girl students through academic excellence, skill enhancement, and value enrichment. The institution's mission is in tune with the objectives of higher education and strives to provide a synthesis of academics and ethics, inclusive growth, and increased employability with global competencies. Following its reaccreditation with an A+ grade by NAAC in 2018, after its autonomous status, the institution reassessed its strengths, challenges, and opportunities to plan for the road ahead. It involved an analysis of the immediate and potential future environment of education, the New Education Policy of the Government of India, and other factors affecting the internal and external environment that would influence the institution. The college is affiliated with Osmania University and offers UG, PG, and PG Diploma courses. Please visit http://www.stannscollegehyd.com for more information.

About St. Ann's College for Women, Visakhapatnam, Andhra Pradesh, India

St. Ann's College for Women (Autonomous) has consistently upheld its hallmark of quality and excellence. Accredited with an 'A' grade by NAAC in its first cycle, the college has also been recognized as a college with Potential for Excellence (CPE) by the University Grants Commission (UGC). In April 2024, the UGC granted St. Ann's College for Women an Autonomous status. The college offers 17 academic programs focused on Outcome-Based Education (OBE). The institution conducts 35 career-oriented Add-on Certificate Courses alongside its mainstream academic offerings. This comprehensive approach has empowered the institution to grow stronger over time. The college has introduced a curriculum aligned with the National Education Policy (NEP) 2020 in its academic programs. Please visit http://www.stannscollegevizag.org for more information.

Conference Topics / Subject Areas

Authors are invited to make their submissions in any of the following formats:

- Abstract (in about 200 words) or Extended Abstract (in about 1000 words)
- Research articles (conceptual or work-in-progress)
- Research papers (full-fledged papers with empirical or experimental evidence)
- Caselets (in 2-5 pages), mini cases (in 5-10 pages), or case studies (in 10-25 pages). These can be Business Cases or Academic Cases (with teaching notes)

Business Management & Commerce

- General Business Management
- Accounting and Accounting Practices
- Corporate Governance and Stakeholder Engagement
- Corporate Social Responsibility (CSR)
- Business Ethics
- Digital Marketing
- Entrepreneurship and Small Business Management
- Human Resource Management (HRM)
- International Business
- Management Education
- Technology and Innovation Management
- Marketing Management
- Organizational Studies
- Production & Operations Management
- Personal Finance
- Mergers & Acquisitions
- Education Management
- Management of Public & Nonprofit Business Management
- Risk Management
- Financial Frauds
- Financial Technologies (Fintech), Payment Systems, Regulatory Technologies (RegTech), and Insurance Technologies (InsureTech)
- Strategic Management
- Banking & Financial Services
- Corporate Finance
- Financial and non-financial Institutions
- Investment & Securities
- Public Finance
- Finance Forecasting and Simulation
- Travel, Tourism & Transportation Management
- Hospitality Industry
- Healthcare and Hospital Management
- Islamic Finance & Shariah Solutions
- Logistics & Supply Chain Management
- New Firms and Startups
- Quality Management
- Social Finance
- Sports Management
- Sustainability Management

Economics

- Development Economics
- Debt Management including Sovereign Debt
- Econometrics
- Economic Forecasting
- Environmental Economics
- Industrial Economics
- International Economics
- Labour Economics
- Micro & Macroeconomics
- Political Economy
- Global Trade
- Taxation
- Financial Economics & Financial Inclusion
- Econometric Modeling & Economic Systems
- Agricultural & Natural Resource Economics

Psychology

- Happiness and Well-being
- Effective Communication
- Personal Growth, Interpersonal Skills
- Resilience & Coping Skills
- Anxiety and Depression
- Mental Health
- Cyber Psychology
- Emotional Intelligence
- Substance Abuse
- Sleep, Cognition, and Performance
- Organizational Psychology
- Memory and Cognitive Attributes
- Social Psychology
- Yoga, Meditation & Spirituality
- Stress and Burnout
- Therapeutic Interventions
- Young Adulthood
- Child Psychology
- Clinical Psychology
- Neuropsychology
- Workplace-related issues
- Addiction
- Adolescents and Youth

Technology

Includes Computer Science, Computer Science Engineering, Information Technology & related subject areas

- Artificial Intelligence and Machine Learning
- Natural Language Processing
- Deep Learning, Reinforcement Learning & Neural Networks
- Applied Computer Science
- Computer Networks and Distributed Systems
- Data Science & Big Data
- Data Security & Data Privacy
- Information Systems, Software Engineering
- Bioinformatics
- Blockchain & Cryptocurrencies
- Computer Vision & Pattern Recognition
- Human-Computer Interaction
- Cybersecurity and Cryptography
- Cloud Computing
- Computer Graphics, Augmented & Virtual Reality and Metaverse
- Database Systems
- Engineering and Software Development
- Internet Technologies
- Internet of Things (IoT)
- Robotics
- Wireless and Mobile Computing
- Quantum Computing (including Quantum AI)

Media & Communications

- Media Ethics and Responsibility
- Journalism Studies and Media Practices
- Political Communication and Public Opinion
- Intercultural and Cross-cultural Communication
- Health Communication and Public Health Campaigns
- Advertising and Consumer Behavior
- Digital Media and Social Networking
- Media Effects and Audience Reception
- Media Literacy and Media Education
- Media and Democracy
- Media and Gender Studies
- Media and Cultural Studies
- Communication Technology and Innovation
- Crisis Communication and Risk Communication
- Environmental Communication and Sustainability
- Media and Development Communication
- Visual Communication and Media Aesthetics
- Communication Law and Policy
- Islamic Communication and Media Representation
- Broadcasting and Media Regulation

Other Subject Areas

- Agriculture
- Anthropology
- Arts
- Astronomy
- Biological Sciences
- Botany
- Cognitive Science
- Cultural Studies
- Decision Science
- Development Studies
- Education
- English Language & Literature
- Environmental Studies
- Ethnography
- Fashion Design
- Forensic Science
- Forestry
- Geography
- Health Sciences
- History
- Human Rights
- Law
- Library and Information Science
- Linguistics
- Literature
- Mathematics
- Music
- Nanotechnology
- Nutritional Science
- Philosophy
- Political Science
- Public Health
- Religious Studies
- Renewable Energy
- Social Sciences
- Social Work & Development
- Sociology
- Statistics
- Sustainability Studies
- Technology Management
- Transportation
- Urban Studies
- Water Resources
- Wildlife Conservation
- Women & Gender Studies
- Zoology
- Other related fields.

Who can attend?

UG & PG Students, Research Scholars, Academicians and Faculty Members, Administrators, Corporate Executives, Consultants, Entrepreneurs, and Professionals

Manuscript Submission Guidelines

1. Authors can select any topic that conforms to the above broad themes. Our audience is expected to be knowledgeable and prefers formal Academic / Research English.
2. Early submissions are encouraged so that authors get early approval. This gives them more time to work on their manuscript.
3. A maximum of two papers is permitted per author, irrespective of the authorship order. A maximum of three authors is permitted per paper.
4. No request for change of authors, order of authors, and their affiliations, manuscript title, or abstract is allowed after acceptance of the manuscript by the Conference Committee.
5. The manuscript should be in MS Word Document format, US English, A4-size; Paragraph spacing: Before and After: 0; Line spacing: 1.5; Font: Times New Roman; Title: 14 pts, Bold, Centered, Title Case; Headings: Bold, Upper case, 12 pts, Left aligned; Text: 10 pts, Justified.
6. Authors submitting their proposal abstracts (150 - 250 words) should do so in MS Word document format, abiding by the above-specified format. All authors' names, affiliations, corresponding addresses, mobile numbers, email addresses, ORCIDs, and JEL classifications for their paper will be mentioned. The manuscript can be emailed to pbmebc@gmail.com for provisional approval with a CC to the co-authors.
7. The title of the manuscript should be in Title Case (Not in Upper Case)
8. Full name of authors (without titles such as Dr, Prof, Mrs., etc.), Affiliation details, Email address, WhatsApp contact number, and ORCID of all authors must be mentioned in the email and on the cover page. Authors without an ORCID can register for free at https://orcid.org/
9. The expected length of the complete manuscript is at least 3,000 words and a maximum of 5,000 words. This includes the title page, figures, tables, appendices, and references. The maximum number of pages allowed is up to 15 pages. If submitting an extended abstract, it should be about 1,000 words, including references. Note that only full papers are eligible to be published in the ISBN book.

10. All Business Management and Economics manuscripts should mention the JEL Classification code relevant to their paper. The list of codes is at https://en.wikipedia.org/wiki/JEL_classification_codes

11. All Information Technology and Computer Science manuscripts should mention the ACM Computing Classification System mentioned at https://dl.acm.org/ccs

12. Please use the latest version of APA Style References. The references should be at the end of the chapter. Do not add Footnotes or Endnotes. Give preference to the latest research papers (preferably less than 5/10 years old) unless your manuscript requires citing seminal/old work. Please retain complete copies of all references used in the book chapter for a quick check if required.

13. Authors must check for Grammar, Plagiarism, and AI writing before submission. Plagiarism (as checked in Turnitin) should not exceed 15%, with no more than 2% from a single source. If possible, enclose a copy of the Grammar and Plagiarism reports while emailing the manuscript.

14. Authors are requested to be available and prepared to follow the instructions of the editor (s) and reviewer (s) to make changes to the manuscript as required to ensure it is of quality research work and in line with other book chapters.

15. Authors can volunteer to act as peer reviewers of other papers. The Conference team / Editorial team will allocate manuscripts at their discretion.

16. **Subject Experts:** If possible, include the details of five subject experts in the email when sending your manuscript. All subject experts should be from different educational institutions (preferably universities or academic institutions of high reputation) and should not be from the same institution as yours or have been co-authors with you. Please include at least international experts if possible. Please note that your manuscript may or may not be sent to the same subject experts you sent. Please include their name, designation, affiliation, and email address. If you do not have a list of subject experts, you can still submit your manuscript without the list.

17. The Convener and the Conference Team reserve the right to reject a submission, presentation, and/or publication for any reason.

Publication Opportunities

All accepted and registered conference papers will be published in conference eProceedings. Selected submissions will be recommended for publication in various indexed journals and as book chapters (Scopus-indexed) depending on the quality of the work.

The conference presenters can revise their manuscripts and resubmit their final work after the completion of the Conference. The resubmission should include the comments and suggestions shared by the conference team and the session chairs. Select manuscripts presented at the Conference and those that meet the quality criteria will be forwarded to one of the following publication outlets. The revised manuscript should be submitted within the cutoff date to be eligible for this.

Please note that mere submission does not guarantee publication. The decision of the Editors and the Publishers of the respective publications is final. The authors are expected to make all necessary changes as per the publication and be patient since the process takes a few months to complete.

1. **PBMEIT International Journal of Multidisciplinary Research**
   International ISSN and DOI; http://www.pbme.in
2. **Involvement International Journal of Business**; ISSN (online): 3032-484X and DOi;
   https://ejournal.agungmediapublisher.com/index.php/iijb
3. **Feedback International Journal of Communication (FIJC); ISSN** (online): 3046-9465 and DOI
   https://ejournal.agungmediapublisher.com/index.php/fijc
4. **Help: Journal of Community Service (HJCS)**;
   https://ejournal.agungmediapublisher.com/index.php/hjcs
5. **European Journal of Multi-disciplinary Insights (EJMI)**
   https://tetronpublications.com/european-journal-of-multidisciplinary-insights-ejmi/
6. **European Journal of Bioscience (EJB)**
   https://tetronpublications.com/european-journal-of-biosciences-ejb/
7. **European Journal of Clinical and Medical Research (EJCMR)**
   https://tetronpublications.com/european-journal-of-clinical-and-medical-research-ejcmr/
8. **European Journal of Engineering and Technology Insights (EJETI)**
   https://tetronpublications.com/european-journal-of-engineering-and-technology-ejet/
9. **St. Ann's Cognitive Chronicles**
   https://stannscollegevizag.org/homejournal/

No Article Processing Charges (APC) are applicable for journals #1–#8, as per current publisher policies. A small Rs. 5000 APC is applicable for #9. The above journals are Google Scholar indexed. Indexing details and publisher information are available on respective journal websites.

We also plan to include a few Books and Journals from globally reputed publishers to publish high-quality work. These publications are expected to be submitted for indexing in reputed databases such as Scopus (subject to publisher evaluation). UG and PG students are not eligible for publication in Scopus-indexed books and Scopus-indexed journals, but Research Scholars and Academics are welcome. Submissions involving UG and PG students are allowed for the above journals mentioned above.

Conference Registration Fee

- The fee is per manuscript/paper/submission. Individual authors do not need to pay any separate fee. All authors will get a certificate of presentation only after the presentation.
- The fee for paper presenters includes publication in our ISBN Book series (only for quality papers that qualify for publication criteria). The selection of such papers is at the discretion of the Conference Convener, with recommendations from the Conference Presentation Chair.
- Paper presenters must register and pay the fee in time to be added to the presenters' WhatsApp group. The fee, once paid, will not be refunded or adjusted to any other manuscript. So, please use caution, care, and attention when filling out details before paying the fee. Since the event is online, no TA/DA/Allowances or Reimbursements will be provided.

	Submission Fee **(Last Date: September 5, 2026)**
Listener	Free
Listener with Participation eCertificate (per participant)	Rs. 750 / US $15
Paper Presentation (per paper) (for Indian Authors) with Presentation eCertificate for all authors	Rs. 2000
Paper Presentation (per paper) (for International Authors) with Presentation eCertificate for all authors	US$ 35

- The fee must be paid only after confirmation of the acceptance of the abstract and/or manuscript and only after being told to do so within the stipulated time.
- If a foreign author is involved in the given paper, the paper will not qualify for an Indian author discount.
- An eCertificate will be issued within 30 days of the event completion to eligible participants and presenters upon completing the feedback form that will be shared on the online platform within the stipulated time. Authorized representatives of the collaborating institutions will sign the certificate.
- Publication in the book as a chapter will be done after the authors update their manuscript per the recommendations made in the presentations and subsequent reviews within the stipulated time frame. Please note that a mere presentation of the paper does not guarantee publication. Papers that do not meet the quality and other requirements of the book will not be published. The decision of the editors and their team regarding publications is final.

- As per international practice, prefixes and salutations (such as Dr., Prof., Mr., Mrs. etc.) are not used in our international conference on certificates and in academic publications to provide a level playing field in the research dissemination process.
- Any legal disputes are subject to the jurisdiction of Visakhapatnam, Andhra Pradesh, India, within 90 days of the Conference's completion.

Pre and Post-Conference Workshop

- The Conference has Pre-Conference Workshops that are optional for the conference participants. These workshops are conducted to help the participants improve their research skills and ensure that they can do, present, and get world-class research. The workshops will be conducted via Zoom Meeting. A separate eCertificate will be issued for the workshop participants.
- **6th PBMEIT Research Paper Writing & Formatting Workshop - September 19 to 25, 2026**
- **IVth PBMEIT Art of Literature Review Workshop - October 12 & 19, 2026 (8-day program)**
- **5th Art of Case Writing Workshop - November 2026**
- **PBMEIT Workshop on AI in Research & Research Writing - December 2026**
- **PBMEIT Research Methodology Workshop - January 2027**
- **Setting Research Goals for 2027 Webinar - January 1, 2027**
- **PBMEIT Writing & Formatting Research Papers Workshop - February 2027**
- **PBMEIT AI Tools in Research & Research Writing Workshop - March 2027**
- The workshop fee can be paid along with the conference fee or separately. Participants who do not wish to attend the Conference can also register and attend the workshop directly.
- To register for the workshops, WhatsApp to +91 98664 81870

Sponsorships

Our Conference is a low-budget conference that encourages research, research writing, and presenting research work. The Conference is seeking generous sponsors through contributions to present research awards. Several sponsorship levels are available to accommodate your budget and preferences. We welcome sponsorship in the form of cash awards or relevant research-related gifts to be given at the end of the Conference. By sponsoring our awards, you can:

- Support the next generation of researchers: Your cash reward or gift will directly incentivize and recognize outstanding achievements in research. Gain valuable brand exposure: Your logo and company information will be prominently displayed on conference materials, websites, and social media platforms, reaching a wide audience of researchers and industry professionals.
- Align yourself with cutting-edge research: Your association with the Conference strengthens your commitment to innovation and progress. For more details on this, please email to pbmebc@gmail.com

Conference Convener

- **Dr. Vijaya Kittu Manda**
  Researcher, PBME, Visakhapatnam, Andhra Pradesh, India.

Conference Co-Convener

- **Dr. Sr. A. Vijaya Rani**
  Principal, St. Ann's College for Women, Mehdipatnam, Hyderabad, Telangana, India.
- **Dr. Sr. Prema Kumari**
  Principal, St. Ann's College for Women (Autonomous), Malkapuram, Visakhapatnam, Andhra Pradesh, India.

Conference Advisory Committee

- **Dr. Vivek Gupta**, Assistant Professor, IIM Lucknow, Uttar Pradesh, India.
- **Mrs. Nimit Sharma**, Reva University, Bengaluru, India.
- **Dr. Anuradha Yadav**, Reva University, Bengaluru, India.
- **Dr. Anuradha**, Dean – Administration, St. Ann's College for Women, Mehdipatnam, Hyderabad, Telangana, India.
- **Dr. Jayasri Puli**, Assistant Professor & Academic Administrator, St. Ann's College for Women, Visakhapatnam, Andhra Pradesh, India.
- **Sister Kaslin**, Intermediate Principal, St. Ann's College for Women, Visakhapatnam, Andhra Pradesh, India.
- **Dr. Sr. Janice Maria**, Controller of Examination, St. Ann's College for Women, Visakhapatnam, Andhra Pradesh, India.
- **Mrs. Shanti B,** Assistant Professor, Department of Commerce & Management, St. Ann's College for Women, Visakhapatnam, Andhra Pradesh, India.

For any questions, queries, or doubts related to the Conference, please **WhatsApp** us on **+91 98664 81870** or email us at **pbmebc@gmail.com**

Visit the **Conference Website** at **www.pbme.in**